

BUSINESS VOCABULARY part 1

Exercises

1. Match the words from column (1-10) with the words (a-j).

- | | |
|-----------------|--------------------|
| 1. payment | a) product |
| 2. to be snowed | b) problems |
| 3. a niche | c) terms |
| 4. cash-flow | d) rate |
| 5. to place | e) under with work |
| 6. to repay | f) samples |
| 7. to meet | g) overheads |
| 8. free | h) targets |
| 9. to cover | i) money |
| 10. an interest | j) an order |

2. Think of synonyms to the given words.

- a) a selling point
- b) to purchase
- c) output
- d) a brochure
- e) to increase
- f) upmarket
- g) bulk orders
- h) hands-on
- i) hyped-up
- j) know-how

3. Word-formation. What can you create from the given word?

a market

noun

4. Read the sentences and decide what words you need.

1. Bob was one of the most creative and _____ engineers of his generation.
2. A large building where some materials or manufactured products are stored until they are exported to other countries or distributed to shops is called a _____ .
3. The Chinese manufacturer _____ his new products on the European market.
4. _____ skills are basic skills.
5. _____ are used in advertisements and by political parties to rememebr what they are saying.
6. He declared he was not _____ for his wife's debts.
7. What is the atmosphere in your _____ ?
8. Armani _____ all other European designers.
9. He was _____ for the Nobel Prize for literature twice.
10. Samantha is not ill. It is just her _____ .

5. Explain in English.

- to pull the wool over sb's eyes -
-
- a brand awarness -
-
- to be snowed under with work -
-
- to hit a glass ceiling -
-
- to get turned down for a job -
-

6. Decide if the sentences are TRUE or FALSE.

	T	F
6.1. <i>He is keen to learn Japanese.</i> = He doesn't want to learn Japanese		
6.2. <i>John came up to the ranks last year.</i> = He was promoted.		
6.3. <i>The temperature soared rapidly.</i> = The temperature went down suddently.		
6.4. <i>Sheila is computer literate.</i> = She can read texts on the computer screen.		